

Prime  Asset
GROUP

AMERICAN WEALTH PROTECTION GUIDE

Preserve Your Legacy with American Gold & Silver



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SECTION 01

INTRODUCTION TO PRIME ASSET GROUP

Welcome to **Prime Asset Group**, your trusted partner in acquiring and managing American gold and silver. We specialize in providing high-quality American bullion products that reflect the strength, heritage, and values of the United States. Whether you are looking to secure your financial future, diversify your portfolio, or collect pieces of American history, Prime Asset Group is here to guide you every step of the way.



WHO WE ARE: PRIME ASSET GROUP

At **Prime Asset Group**, we are more than just a precious metals dealer—we are your trusted partner in securing your financial future through the power of American gold and silver. Founded with a commitment to excellence, integrity, and customer satisfaction, we have built our reputation over the past decade by offering unparalleled service and the finest American-made bullion products.

Our Mission

Our mission is simple: to empower our clients to preserve and grow their wealth through strategic acquisition of American gold and silver. We believe in the strength and heritage of American coinage, and we are dedicated to helping our clients capitalize on the unique benefits that these assets offer. Whether you are planning for retirement, looking to diversify your portfolio, or seeking a tangible way to secure your financial future, we are here to guide you every step of the way.

Why Choose Us?

Commitment to American-Made Products:

At **Prime Asset Group**, we specialize in American gold and silver coins, bars, and bullion. We proudly offer products that are rooted in the rich heritage and strength of the United States. By focusing exclusively on American-made precious metals, we ensure that our clients receive the highest quality products with strong liquidity and growth potential.

Unmatched Expertise:

Our team of experts brings decades of experience in the precious metals industry. We stay informed on market trends, IRS regulations for IRAs, and the latest developments in the bullion market to provide you with accurate and up-to-date advice.

Comprehensive Services:

From gold and silver IRAs to cash purchases, we offer a full range of services tailored to meet the unique needs of each client. Our personalized approach ensures that you receive the guidance and support necessary to make informed decisions about your purchase.

Customer-Centric Approach:

Your satisfaction is our top priority. We pride ourselves on delivering exceptional customer service, with a focus on transparency, honesty, and reliability. We take the time to understand your financial goals and work closely with you to develop a strategy that aligns with your objectives.

Our Commitment to American Heritage

We believe that American coins are more than just financial instruments—they are a part of our nation's history and a symbol of its enduring strength. When you purchase American gold and silver through **Prime Asset Group**, you are not only securing your wealth but also supporting a legacy of American craftsmanship and economic resilience.

Our focus on American-made products ensures that your acquisitions are rooted in the values of freedom, stability, and opportunity that define the United States. By choosing **Prime Asset Group**, you are making a powerful statement about your belief in the strength and future of America.

Join the Prime Asset Group Family

We invite you to explore the world of American gold and silver with us. Whether you are a seasoned purchaser or new to precious metals, **Prime Asset Group** is here to provide the expertise, products, and services you need to secure your financial future. Join the growing family of satisfied clients who trust us with their most valuable assets.

LET'S SECURE YOUR FUTURE,
TOGETHER.



SECTION 02

UNDERSTANDING BULLION

At **Prime Asset Group**, we recognize the importance of including tangible assets like gold and silver in your retirement strategy. A Gold or Silver IRA allows you to diversify your savings by holding physical precious metals, providing a stable foundation for your financial future. This section covers everything you need to know about setting up and managing a self-directed IRA with American bullion.



UNRAVELING THE ALLURE: AN INTRODUCTION TO BULLION

The term “bullion” has a rich history, originating from the French word “bouillon,” meaning “to boil.” Over time, the term evolved to describe the refining process where precious metals like gold and silver are melted down to their purest forms. Today, “bullion” refers to precious metals such as gold, silver, platinum, and palladium, which are valued primarily for their metal content and purity.

At **Prime Asset Group**, we specialize in offering our clients only the finest bullion products. Whether you are new to purchasing precious metals or a seasoned collector, understanding the different types of bullion is essential to making informed decisions that align with your financial goals.

What is Bullion?

Bullion is a bulk form of precious metal, typically minted into coins, bars, or ingots. Unlike jewelry, bullion's worth is derived from its metal content rather than its decorative or ornamental value. However, certain coins, such as the American Gold Eagle, offer the best of both worlds—combining the intrinsic value of bullion with the historical and collectible appeal of numismatic coins.

The Forms of Bullion

Bullion is available in various forms, each with unique benefits and uses. Here's a breakdown of the most common forms of bullion you'll encounter:



Gold Bullion:

Known as the cornerstone of precious metals acquisition, gold has been valued for millennia for its stability and intrinsic worth. Gold bullion is available in various forms, including coins, bars, and rounds. At **Prime Asset Group**, we offer a range of American-made gold products, such as the iconic American Eagle, which is not only a valuable acquisition but also enjoys numismatic status under Public Law 99-185. This status provides certain exemptions from commodity laws and allows these

coins to be included in IRAs, offering unique advantages to investors.



Silver Bullion:

Silver offers a more affordable entry point into the world of precious metals. Like gold, silver bullion comes in coins, bars, and rounds, each offering its own advantages. Silver is also prized for its industrial applications, which contribute to its demand and value. Our offerings include the popular Silver American Eagle, recognized worldwide for its purity and American heritage.



Platinum and Palladium Bullion:

While less traditional than gold and silver, platinum and palladium have gained popularity due to their rarity and industrial uses, particularly in automotive and medical industries. These metals are available in coins, bars, and rounds, offering diversification opportunities for savvy investors.

The American Advantage

When purchasing bullion, it's crucial to consider not only the purity and weight of the metal but also its origin. American-made bullion products are revered worldwide for their quality and reliability. At **Prime Asset Group**, we exclusively offer American bullion, which provides several key advantages:

Heritage and Craftsmanship:

American bullion is a symbol of our nation's rich history and exceptional craftsmanship. Products like the Gold American Eagle and Silver American Eagle are not just acquisitions; they are pieces of American legacy.

Liquidity:

American bullion coins and bars are widely recognized and easily traded, both domestically and internationally. This makes them highly liquid assets, meaning you can easily convert them back to cash when needed.



Numismatic Value:

Coins like the American Gold Eagle are classified as numismatic under Public Law 99-185. This classification offers certain exemptions from commodity laws that are not available for bars or other forms of bullion. Additionally, the American Gold Eagle is one of the few numismatic coins that can be included in IRAs, providing both purchasing security and tax-advantaged growth.

Premium Growth Potential:

American bullion, particularly limited-edition or commemorative coins, can appreciate in value over time. This premium growth is driven by both the metal's market value and the coin's collectibility.

Understanding Bullion Purity

Purity is a critical factor in determining the value of bullion. It is usually expressed as a percentage of the metal's content. For example, 24-karat gold is considered pure gold, or 99.9% gold content. In contrast, a 22-karat gold coin like the American Gold Eagle contains 91.67% gold, with the remainder consisting of silver and copper to increase its durability.

At **Prime Asset Group**, we ensure that all our bullion products meet the highest standards of purity. Our gold, silver, platinum, and palladium bullion are certified to guarantee that you receive the exact metal content as advertised, providing peace of mind with every purchase.

Bullion as a Hedge Against Inflation

One of the primary reasons investors turn to bullion is its ability to act as a hedge against inflation. Unlike paper currency, which can lose value due to inflation, bullion maintains its intrinsic value. Gold and silver, in particular, have historically held their worth through economic downturns, making them reliable stores of value.

By adding bullion to your acquisition portfolio, you can protect your wealth from the eroding effects of inflation and economic uncertainty. **Prime Asset Group** is here to help you navigate these uncertain times with confidence by offering a wide selection of high-quality American bullion.



SECTION 03

WHY CHOOSE AMERICAN COINS

American coins, such as the American Gold Eagle and Silver American Eagle, offer distinct advantages that make them a superior choice for securing your wealth. This section explores the heritage, trust, and legal benefits associated with American coins, highlighting why they are preferred by many customers looking to safeguard their financial future.



THE AMERICAN ADVANTAGE: WHY CHOOSE AMERICAN COINS

When it comes to securing your financial future with precious metals, the source of your assets is as crucial as the metal itself. At **Prime Asset Group**, we believe that American-made coins offer distinct advantages over foreign alternatives, making them a superior choice for those who value quality, heritage, and reliability.



Heritage and Pride

American coins are more than just valuable assets—they are symbols of our nation's rich history and enduring values. Coins like the American Gold Eagle and Silver American Eagle are not only minted to the highest standards of purity, but they also carry the pride of being produced by the United States Mint, an institution with a legacy dating back to the founding of our nation.

The designs on these coins are deeply symbolic, representing the strength, freedom, and resilience of the United States. For example, the American Eagle, depicted on both gold and silver coins, is a powerful emblem of American independence and prosperity. Owning these coins allows you to hold a piece of American heritage that reflects the values of our nation.



Superior Liquidity

Liquidity is a key factor when considering precious metals. American coins are widely recognized and trusted, both domestically and internationally, which makes them highly liquid assets. This means that they can be easily bought and sold, providing you with the flexibility to convert your holdings back into cash whenever needed.

In contrast, foreign coins may not be as easily recognized or accepted in the American market, which can complicate the selling process and potentially reduce their value. By choosing American coins, you ensure that your assets are both highly liquid and readily accepted by buyers and dealers around the world.



Premium Growth Potential

One of the most compelling reasons to choose American coins is their potential to increase in value over time, beyond the value of their metal content. This can be driven by factors such as limited mintage, historical significance, and demand among collectors.

American coins, particularly those issued by the U.S. Mint, are known for their ability to appreciate in value due to these factors. For instance, the American Gold Eagle is not only valued for its gold content but also for its numismatic status, which can make it more desirable to collectors and enthusiasts alike. As a result, American coins often offer better opportunities for premium growth compared to foreign coins.



Legal Protections and Benefits

American coins, such as the American Gold Eagle, offer unique benefits under specific laws and proposed legislation. For example, Public Law 99-185 classifies the American Gold Eagle as a numismatic coin, which provides certain exemptions from commodity laws. This classification allows these coins to be included in IRAs, offering additional benefits that are not available with other types of bullion.

Additionally, it's worth noting that resources like Investopedia highlight that American Gold Eagles do not require a 1099 form upon liquidation, which can be an attractive feature for those considering how to handle their assets. Moreover, the Metals Neutrality Act, proposed by Representative Alexander Mooney, seeks to make Gold Eagles a capital gains tax-free asset nationwide, which is an ongoing development that may be of interest to those holding these coins.

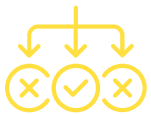
While we at **Prime Asset Group** do not offer legal or tax advice, we encourage our customers to explore these aspects further through their own research and consultation with qualified professionals.



Security and Authenticity

When you choose American coins, you can be confident in the security and authenticity of your holdings. The U.S. Mint employs advanced anti-counterfeiting measures, such as micro-engraving and intricate design features, to protect the integrity of American coins. This makes them more difficult to counterfeit than foreign coins, providing peace of mind that your assets are genuine and secure.

Furthermore, American coins are backed by the full faith and credit of the U.S. government, ensuring that their weight, content, and purity are guaranteed. This government backing adds an additional layer of trust and reliability, making American coins a safe and secure choice for your precious metals portfolio.



A Wise Choice for Your Collection

In today's global market, it's more important than ever to choose assets that are both secure and capable of appreciating in value. American coins offer a unique combination of heritage, liquidity, premium growth potential, and legal benefits that make them an ideal choice for those looking to preserve and grow their wealth.

At **Prime Asset Group**, we are committed to providing our clients with the highest quality American coins. We believe that these coins not only offer exceptional value but also represent the very best of American craftsmanship and financial security. When you choose American coins, you are making a wise decision that reflects the strength and legacy of our great nation.



SECTION 04

GOLD & SILVER IRAs



GOLD IRAs: SECURE YOUR RETIREMENT WITH AMERICAN BULLION

Planning for retirement involves making decisions that can help ensure long-term financial security. One effective way to diversify and protect your retirement savings is by incorporating physical precious metals into a self-directed Individual Retirement Account (IRA). At **Prime Asset Group**, we offer guidance on how to include American gold and silver in your retirement strategy, providing a solid foundation for your financial future.

Setting Up a Precious Metals IRA

Establishing a self-directed IRA that includes precious metals is a straightforward process, though it does require working with a custodian who specializes in these types of accounts. Here's a simplified overview of the steps involved:



01. Choose a Custodian:

To include physical gold and silver in your IRA, you must set up a self-directed IRA with a qualified custodian who can handle precious metals. The custodian will help you navigate the process and ensure compliance with IRS regulations.



02. Fund Your IRA

Once your account is established, you can fund it by rolling over funds from an existing IRA, 401(k), or other retirement accounts. This process is typically straightforward, and your custodian will assist in ensuring that the transfer is smooth and penalty-free.



03. Select Your Precious Metals

With funds in place, you can choose which precious metals to include in your IRA. At **Prime Asset Group**, we offer a range of IRS-approved American bullion coins, including the American Gold Eagle and Silver American Eagle, which are popular choices due to their quality, liquidity, and compliance with IRA requirements.



04. Storage of Your Metals

The IRS requires that physical precious metals held in an IRA be stored in an approved depository. Your custodian will coordinate the storage, ensuring that your metals are kept in a secure, segregated account, with full insurance coverage.

Benefits of American Bullion in Your IRA



Heritage and Trust:

American bullion coins, such as the American Gold Eagle, carry the prestige and trust associated with the United States Mint. These coins are recognized worldwide for their quality and authenticity, making them a reliable choice for your retirement portfolio.



IRS Compliance:

Not all precious metals are eligible for inclusion in an IRA. However, American Gold Eagles and Silver Eagles meet the stringent IRS requirements, making them excellent options for those looking to diversify their retirement savings with physical assets.



Potential for Premium Growth:

While the primary focus of a precious metals IRA is long-term security, American coins can also offer the potential for value appreciation over time. Factors such as limited mintage, demand among collectors, and the intrinsic value of the metals contribute to this potential.

No Legal or Tax Advice, But Considerations to Explore

While **Prime Asset Group** does not offer legal or tax advice, it's important to be aware of certain considerations that may influence your decision to include precious metals in your IRA. For instance, resources like Investopedia have noted that American Gold Eagles do not require a 1099 form upon liquidation, which may be an attractive feature for those managing their retirement assets. Additionally, ongoing legislative efforts, such as the Metals Neutrality Act proposed by Representative Alexander Mooney, aim to make Gold Eagles a capital gains tax-free asset nationwide. These developments are worth exploring further with a qualified financial advisor to fully understand how they might benefit your retirement strategy.

How to Get Started

If you're ready to explore the benefits of a Gold or Silver IRA with **Prime Asset Group**, we encourage you to start by contacting us for a consultation. Our team will guide you through the process, from choosing a custodian to selecting the right American bullion for your retirement account. We are committed to helping you add a layer of stability and security to your retirement savings with the timeless value of American precious metals.

SECTION 05

CASH PURCHASES & **IMMEDIATE OWNERSHIP**



CASH PURCHASES: IMMEDIATE OWNERSHIP OF AMERICAN GOLD AND SILVER

In today's financial landscape, many individuals are seeking ways to diversify their holdings and secure their wealth. At **Prime Asset Group**, we understand the importance of having direct access to your assets without delays or complications. That's why we offer cash purchases that allow you to purchase American bullion with the simplicity and security you deserve.

What We Mean by Cash Purchases

When we refer to "cash purchases," we're talking about transactions that are settled through secure methods like personal or certified checks, or preferably, bank wire transfers. These methods ensure that the transaction is conducted safely and efficiently, providing you with the assurance of ownership over your precious metals.

Why Some Customers Are Choosing Gold Over Cash in the Bank

In recent years, there has been growing concern among some individuals about holding large sums of money in U.S. banks. Events such as the recent attack on CISA, where millions of Social Security numbers were compromised, have raised questions about the security of traditional banking systems. Since Social Security numbers are often a primary authentication method used by banks, this has led some to explore alternatives for safeguarding their wealth.

For these customers, physical gold offers a compelling option. Gold is a tangible asset that is not subject to the same risks as digital or fiat currency. By converting some of their cash into gold, these individuals are choosing to take control of their financial security in a way that aligns with their comfort level.

For these customers, physical gold offers a compelling option. Gold is a tangible asset that is not subject to the same risks as digital or fiat currency. By converting some of their cash into gold, these individuals are choosing to take control of their financial security in a way that aligns with their comfort level.

It's important to note that while banks remain a cornerstone of the financial system, diversifying into physical gold can provide an additional layer of security and peace of mind for those looking to protect their wealth from potential vulnerabilities.

How to Conduct a Cash Deal with **Prime Asset Group**

Conducting a cash deal with **Prime Asset Group** is designed to be as simple and secure as possible. Here's how the process works:



Contact Us for a Quote:

Start by contacting our team to receive a quote for the gold or silver you wish to purchase. We offer real-time pricing based on current market conditions, ensuring that you get a fair and accurate price.



Choose Your Payment Method:

Once you've agreed on the price, you can choose to pay via personal or certified check, or, preferably, through a bank wire transfer. Bank wire transfers are often the most secure and fastest way to complete the transaction, ensuring that the funds reach us quickly and securely.



Payment Confirmation and Processing:

Once we receive your payment, we will confirm the transaction and place your order in our queue for processing. This includes preparing your metals for shipment and arranging for full insurance coverage. The processing time may vary based on demand and order volume, but we strive to ensure that every order is handled with the utmost care and efficiency.



Secure Delivery of Your Metals:

After your order has been processed and packaged, it will be shipped to your specified address. Your order will be fully insured and discreetly packaged to ensure it arrives safely. We will provide tracking information so you can monitor the shipment's progress until it reaches you.

Why Choose Prime Asset Group for Cash Purchases?

At **Prime Asset Group**, we pride ourselves on offering a seamless, secure, and efficient process for acquiring American gold and silver. Our cash purchases are designed to give you full control over your assets, with the convenience of ownership once your order is processed and shipped. We understand that in today's environment, ensuring the security of your wealth is paramount. By choosing to diversify into physical gold and silver, you are taking a proactive step toward safeguarding your financial future.

Whether you are looking to acquire a small amount of gold or silver, or making a significant purchase, our team is here to guide you through the process, answer your questions, and ensure that your metals are delivered securely and discreetly.

SECTION 06

SWITCHING FROM FOREIGN TO **AMERICAN COINS**



MAKE THE SWITCH: FROM FOREIGN TO AMERICAN COINS

For those who have previously acquired foreign coins, there may come a time when you consider the benefits of transitioning to American-made bullion. At **Prime Asset Group**, we believe that American coins offer distinct advantages that make them a superior choice for those looking to secure their wealth with tangible assets. Whether you're motivated by a desire for greater liquidity, stronger legal protections, or simply a deeper connection to American heritage, switching to American coins can be a strategic decision.

Why Consider Switching to American Coins?

American coins, such as the American Gold Eagle and Silver American Eagle, are recognized worldwide for their quality, reliability, and iconic designs. Here are some key reasons why many individuals are choosing to make the switch from foreign coins to American bullion:

Heritage and Trust:

American coins are not just valuable; they are also symbols of our nation's rich history and enduring values. When you choose American bullion, you're selecting assets that reflect the strength, freedom, and resilience of the United States. The U.S. Mint's commitment to producing high-quality coins ensures that each piece you acquire is a part of American heritage.

Superior Liquidity:

Liquidity is a crucial factor when considering any tangible asset. American coins are widely recognized and trusted, both domestically and internationally. This makes them highly liquid, meaning they can be easily bought and sold, often at a favorable rate. Foreign coins, while valuable, may not always enjoy the same level of recognition in the U.S. market, which can affect their ease of trade.

Legal Protections and Benefits:

American coins like the American Gold Eagle enjoy specific legal protections that are not always extended to foreign coins. For instance, under Public Law 99-185, American Gold Eagles are classified as numismatic coins, which can offer certain exemptions from commodity laws. Additionally, the American Gold Eagle is one of the few coins eligible for inclusion in IRAs, providing an added layer of benefits for those planning their financial future.

Potential for Premium Growth:

American coins often have the potential for premium growth over time, beyond the value of their metal content. Factors such as limited mintage, historical significance, and demand among collectors contribute to this potential. While foreign coins may also appreciate, the strong market for American coins, driven by their recognized value and legal standing, makes them particularly attractive.

The Process of Switching to American Coins

Switching from foreign to American coins is a straightforward process with **Prime Asset Group**. Here's how we can assist you in making the transition:

Assessment of Current Holdings:

Start by contacting us for an assessment of your current holdings. Our experts will help you evaluate the value of your foreign coins and discuss the potential benefits of transitioning to American bullion. We take the time to understand your goals and provide personalized recommendations tailored to your needs.

Customized Transition Plan:

Based on your assessment, we will develop a customized plan for transitioning your assets to American coins. This plan may include the sale or exchange of your foreign coins, as well as recommendations for American bullion that aligns with your financial objectives.

Facilitating the Exchange:

We will work with you to facilitate the exchange of your foreign coins for American bullion. Whether you prefer to sell your foreign coins outright or trade them for American coins, our team will handle the transaction securely and efficiently.

Secure Delivery and Storage Options:

Once the exchange is complete, we will arrange for the secure delivery of your new American coins. If you prefer to store your metals in a secure depository, we can also assist in setting up storage solutions that offer full insurance coverage and easy access when needed.

Success Stories: Real Clients Who Made the Switch

Many of our clients have successfully transitioned from foreign coins to American bullion, and their experiences highlight the benefits of making this switch. Here are a few examples:



John R., a long-time collector, chose to exchange his foreign coins for American Gold Eagles, appreciating the enhanced liquidity and potential for premium growth. He now feels more secure knowing his assets are backed by the strength of the U.S. Mint.

Sarah M., who was initially attracted to foreign coins for their unique designs, decided to switch to American bullion after learning about the legal benefits and strong market demand for American coins. She now enjoys greater peace of mind with her diversified portfolio of American Eagles.



These are just a few of the many success stories from clients who have chosen to embrace the strength of American coins.

Why Switch with Prime Asset Group?

At **Prime Asset Group**, we are committed to helping you make informed decisions about your precious metals. When you choose to switch to American coins with us, you benefit from our expertise, secure transaction processes, and a deep understanding of the American bullion market. We provide personalized service tailored to your needs, ensuring that your transition is smooth, secure, and aligned with your goals.

Switching from foreign to American coins can be a strategic move that enhances the security, liquidity, and value of your tangible assets. Let us guide you through the process and help you embrace the benefits of American bullion today.

SECTION 07

OUR PRODUCT OFFERINGS



EXPLORE OUR AMERICAN BULLION SECTION

At **Prime Asset Group**, we are proud to offer a wide range of American-made gold and silver products that reflect the strength, heritage, and quality of the United States. Whether you are looking to diversify your portfolio with timeless assets, secure your financial future, or simply acquire pieces of American history, our carefully curated selection of bullion products is designed to meet your needs.



American Gold Eagles

The American Gold Eagle is one of the most iconic gold coins in the world. Produced by the United States Mint, this coin is recognized for its stunning design, featuring Lady Liberty on the obverse and a family of eagles on the reverse. Available in various denominations, including 1-ounce, 1/2-ounce, 1/4-ounce, and 1/10-ounce, the American Gold Eagle is a versatile and popular choice.

Purity and Weight Explained:

The American Gold Eagle is minted with 22-karat gold, containing 91.67% gold, along with small amounts of silver and copper to enhance its durability. One important aspect that often causes confusion is the weight of the coin. Although the coin is 22-karat and contains 91.67% gold, it actually weighs more than a troy ounce. This means that when you account for the other metals, the gold content alone equals exactly one troy ounce of pure gold in the 1-ounce version. So, if you were to melt down the coin, you would recover a full troy ounce of gold, making it a true 1-ounce gold product despite the presence of alloying metals.

Sizes and Affordability:

The American Gold Eagle is available in several sizes, making it accessible to a wide range of buyers. The 1/10-ounce Gold Eagle, for instance, has a diameter of 16.5mm and a gross weight that is slightly more than 0.11 troy ounces due to the inclusion of silver and copper. This size is particularly popular among those looking to enter the gold market without a large upfront purchase. While smaller coins like the 1/10-ounce tend to have higher premiums relative to their weight compared to larger coins, they offer an affordable and flexible option for accumulating gold over time.

Numismatic and Legal Benefits:

The American Gold Eagle is classified as a numismatic coin under Public Law 99-185, offering certain legal protections and benefits. It is also one of the few gold coins eligible for inclusion in IRAs, making it a favored choice for those planning for the future.



American Silver Eagles

The American Silver Eagle is the official silver bullion coin of the United States. First minted in 1986, this coin is celebrated for its beautiful design and purity. The obverse features Adolph A. Weinman's Walking Liberty, while the reverse showcases the heraldic eagle with shield, symbolizing strength and endurance.

Purity and Quality:

The American Silver Eagle is struck with .999 fine silver, making it one of the purest silver coins available. Like the Gold Eagle, it is backed by the U.S. government, ensuring its authenticity and quality.

Versatility:

Available only in a 1-ounce denomination, the American Silver Eagle is ideal for those looking to acquire silver in a highly liquid and easily recognizable form. It is also popular among collectors and those looking to diversify their tangible assets.



American High Relief Gold Coins

The U.S. Mint has issued several high-relief gold coins, including the 2015 High Relief Lady Liberty and other stunning designs. These coins are struck with greater depth and detail, creating a three-dimensional appearance that enhances their visual appeal.

Purity and Quality:

Artistry and Craftsmanship:

High-relief coins are celebrated for their intricate designs and exceptional craftsmanship. The deeper impression allows for more detailed and lifelike images, making these coins stand out in any collection.

Collector's Items:

Due to their artistic value and limited mintage, American high-relief gold coins are highly prized by collectors. They offer a unique way to appreciate the artistry of American coinage while securing a tangible asset.



Saint-Gaudens Double Eagles (2009 Re-Strikes)

The Saint-Gaudens Double Eagle is widely regarded as one of the most beautiful gold coins ever minted. Originally designed by renowned sculptor Augustus Saint-Gaudens, this coin was first issued in 1907. The U.S. Mint produced a limited re-strike of this classic design in 2009, capturing the elegance and historical significance of the original coin.

Historical Significance:

The 2009 re-strike of the Saint-Gaudens Double Eagle offers collectors and enthusiasts a chance to own a piece of American history. The coin's design is a tribute to the early 20th-century artistry and the enduring legacy of American coinage.

Limited Availability:

As a limited re-strike, the 2009 Saint-Gaudens Double Eagle is sought after for both its beauty and rarity, making it a cherished addition to any collection.

Silver Half Dollars: Kennedy and Franklin

Silver half dollars, including the Kennedy Half Dollar and the Franklin Half Dollar, are popular choices for those looking to acquire U.S. silver coinage. These coins, often available in circulated condition, provide a way to own historical silver at an accessible price point.



Franklin Half Dollar (1948-1963):

The Franklin Half Dollar, minted from 1948 to 1963, features Founding Father Benjamin Franklin on the obverse. This 90% silver coin is cherished by collectors for its historical significance and classic design. The reverse side features the Liberty Bell, representing America's independence, making the Franklin Half Dollar a tangible connection to the mid-20th century.



Kennedy Half Dollar (1964):

The Kennedy Half Dollar was introduced in 1964 following the assassination of President John F. Kennedy. This coin contains 90% silver and was created as a tribute to honor Kennedy's legacy. It remains a historic piece of American coinage, reflecting a pivotal moment in the nation's past and is still widely collected today.

Morgan and Peace Silver Dollars

Morgan and Peace Silver Dollars are iconic American coins, minted from the late 19th century through the early 20th century. These coins are highly collectible and valued for both their silver content and historical importance.



Morgan Silver Dollar (1878-1921):

The Morgan Silver Dollar, designed by George T. Morgan, was minted between 1878 and 1921. It contains 90% silver and features Lady Liberty on the obverse, with a bald eagle on the reverse. The intricate design and silver content make the Morgan Dollar a favorite among collectors.



Peace Silver Dollar (1921-1935):

The Peace Silver Dollar was first minted in 1921 to commemorate the end of World War I. This coin symbolizes peace, featuring Lady Liberty on the obverse and a majestic eagle on the reverse. Like the Morgan Dollar, it contains 90% silver and is highly valued for both its historical and symbolic importance.

Why Choose Prime Asset Group?

At **Prime Asset Group**, we are committed to providing you with high-quality American bullion products that offer both value and historical significance. Our curated selection includes some of the most sought-after coins and bullion available, each backed by the integrity and trust of the U.S. Mint.

Whether you are looking to add gold and silver to your collection, secure your wealth with tangible assets, or simply explore the beauty and history of American coinage, our team is here to guide you every step of the way. We take pride in offering personalized service, secure transactions, and reliable delivery, ensuring that your experience with Prime Asset Group is nothing short of exceptional.

SECTION 08

UNIQUE SERVICES & **CUSTOMER SUPPORT**



EXPERIENCE THE PRIME ASSET GROUP DIFFERENCE

At **Prime Asset Group**, we understand that purchasing precious metals is more than just a transaction—it's a significant decision that requires careful consideration and support. That's why we offer a range of unique services designed to make your experience as seamless, secure, and satisfying as possible. From personalized consultations to fast, reliable delivery, our goal is to provide you with exceptional service every step of the way.



Personalized Consultations

What every customer's needs are unique, which is why we offer personalized consultations to help you make informed decisions. Whether you're new to acquiring precious metals or a seasoned collector, our team of experts is here to listen to your goals, answer your questions, and provide tailored recommendations that align with your objectives.

Expert Guidance:

Our experienced team is well-versed in the intricacies of the precious metals market. We stay up-to-date on market trends, product offerings, and industry developments to provide you with the most accurate and relevant information.

Tailored Recommendations:

During your consultation, we take the time to understand your specific needs and preferences. Based on this understanding, we offer product recommendations that are customized to your financial goals, whether you're looking to secure your wealth, diversify your holdings, or build a collection.



Secure and Fast Delivery

When you purchase precious metals from **Prime Asset Group**, you can rest assured that your order will be handled with the utmost care and security. We understand the importance of receiving your assets quickly and safely, which is why we prioritize secure packaging, insurance, and reliable shipping methods.

Discreet and Secure Packaging:

Your order will be carefully packaged to ensure that it arrives in pristine condition. We use discreet packaging to protect your privacy and ensure that your shipment is not easily identifiable as containing valuable items.

Full Insurance Coverage:

Every shipment is fully insured from the moment it leaves our facility until it reaches your designated address. This means that in the unlikely event of loss or damage during transit, your assets are protected.

Reliable Shipping:

We partner with trusted carriers to ensure that your order is delivered promptly and securely. You will receive tracking information so you can monitor the progress of your shipment from our facility to your doorstep.



IRA and 401(k) Services

For those looking to incorporate precious metals into their retirement strategy, **Prime Asset Group** offers comprehensive support for setting up and managing Gold and Silver IRAs. We work closely with reputable custodians to facilitate the process and ensure that your retirement savings are securely diversified with American bullion.

IRA Rollovers and Transfers:

Our team can assist you in rolling over or transferring funds from an existing IRA or 401(k) into a self-directed IRA that includes precious metals. We coordinate with your custodian to make the process smooth and compliant with IRS regulations.

Eligible Products:

We offer a selection of IRS-approved gold and silver products, including American Gold Eagles and Silver Eagles, which are eligible for inclusion in your IRA. Our team will help you select the right products to meet your retirement goals.



Buyback Program

At **Prime Asset Group**, we are committed to offering flexibility and options to our customers, including the opportunity to sell your gold and silver back to us through our buyback program. While we strive to provide competitive market prices and a straightforward process, it's important to note that participation in the buyback program is subject to market conditions and our current inventory needs, meaning we cannot guarantee a buyback.

Fair Market Value:

When we are able to offer buybacks, we provide competitive pricing based on current market conditions, ensuring that you receive fair value for your gold and silver.

Hassle-Free Process:

If a buyback is available, our process is straightforward and transparent. Simply contact our team to receive a quote, and we will guide you through the steps to complete the sale.

Secure Transactions:

Just as with our sales, any buyback transactions are handled with the highest level of security and professionalism, ensuring a smooth process and prompt delivery of funds.



Customer Support and Education

We believe that an informed customer is a confident customer. That's why we are committed to providing you with the resources and support you need to make educated decisions about your precious metals.

Learning Center:

Explore our online Learning Center, where you'll find a wealth of information on topics ranging from the history of American bullion to the benefits of precious metals in retirement planning. Our goal is to empower you with knowledge so you can make the best choices for your situation.

Responsive Customer Service:

Our customer support team is here to assist you with any questions or concerns you may have. Whether you need help with an order, want to learn more about a product, or require guidance on setting up a precious metals IRA, we are just a phone call or email away.

Ongoing Education:

We offer webinars, articles, and other educational resources to keep you informed about the latest trends and developments in the precious metals market. Stay connected with us to receive updates and insights that can help you navigate the world of bullion with confidence.

Why Choose Prime Asset Group?

At **Prime Asset Group**, we are committed to providing an unparalleled level of service to our customers. From the moment you contact us to the delivery of your precious metals, we strive to exceed your expectations. Our unique services are designed to make your experience seamless, secure, and satisfying, ensuring that you have the support and resources you need to achieve your financial goals.

Whether you're making your first purchase or managing a complex portfolio of precious metals, **Prime Asset Group** is here to guide you every step of the way. Discover the difference that personalized service and expert support can make in your journey with American gold and silver.



SECTION 09

TESTIMONIALS & **SUCCESS STORIES**

Real Experiences from Satisfied Customers

At **Prime Asset Group**, our commitment to quality products and exceptional service is reflected in the experiences of our customers. We are proud to share a selection of testimonials and success stories from individuals who have trusted us to help them acquire and manage their precious metals. To maintain the privacy of our customers, we have changed the names in these stories, ensuring their confidentiality while highlighting the diverse needs and goals they have achieved with our assistance.

Rafael M.: A Story of Financial Security

Rafael M., a successful entrepreneur from Coral Gables, Florida, sought a secure way to protect the wealth he had worked so hard to build. Coming from a background where financial stability was often uncertain, Rafael understood the importance of tangible assets like gold and silver. He turned to **Prime Asset Group** to help him transition part of his portfolio into American bullion.



Working with **Prime Asset Group** was a game-changer for me. They provided clear guidance and helped me understand the benefits of holding American coins. Today, I feel much more secure knowing that a portion of my wealth is in gold and silver, assets that I can physically hold and trust.

Dr. Marcus W.: Blending History with Financial Stability

Dr. Marcus W., a respected historian, knew the value of gold and silver throughout history. His interest in precious metals was not just about securing wealth but also about owning a piece of history. **Prime Asset Group** assisted Dr. W. in acquiring a selection of American Gold Eagles and Silver Eagles, adding depth and security to his personal collection.



As a historian, I appreciate the historical significance of American coins. Prime Asset Group helped me find the right balance between collecting and securing my financial future. Their knowledge and dedication made all the difference.

Anjali M.: A Heritage of Stability

Anjali M., originally from India and now a retired engineer in Pennsylvania, was drawn to gold because of its cultural and financial significance. She chose to work with Prime Asset Group to diversify her savings and include gold as a key component of her wealth preservation strategy.



Gold has always been a part of my heritage, and with Prime Asset Group, I found a team that understands its importance. They made the process simple and secure, and I now have the peace of mind that comes with owning something so stable and valuable.

Maria S.: Connecting with History Through Coins

Maria S., a dedicated nurse in California, discovered a passion for collecting gold coins after hearing stories from her patients. She turned to Prime Asset Group to help expand her collection with American Gold Eagles, which not only held historical value but also provided her with a sense of security.



I never thought I'd be a coin collector, but the stories and history behind each coin fascinated me. Prime Asset Group helped me build a collection that I cherish, and I feel good knowing that these coins are also a solid way to secure my future.

Michael G.: A Commitment to Tradition and Stability

Michael G., who runs a rehabilitation facility in New York, sought a way to protect his savings in a manner consistent with his values of stability and tradition. With the help of Prime Asset Group, Michael added American Gold Eagles to his holdings, reflecting his commitment to long-term security.



Stability and tradition are important to me, both in my work and in how I manage my finances. Prime Asset Group helped me find the right products that align with my values. The process was straightforward, and I now have a tangible asset that I can rely on.

Sarah M.: Trust and Simplicity in Precious Metals

Dr. Sarah M., a dentist in Washington State, was looking for a simple and reliable way to include gold and silver in her financial strategy. She valued the trust and clarity that Prime Asset Group provided, making her experience with acquiring American bullion both straightforward and secure.



As someone who values trust and clarity, I was impressed with the professionalism and transparency of Prime Asset Group. They made it easy for me to incorporate gold and silver into my financial plan, and I couldn't be happier with the service.

Why These Stories Matter

The testimonials and success stories shared here are more than just words—they are a testament to the dedication and expertise of the **Prime Asset Group** team. Each story reflects a unique journey, a personalized approach, and a shared goal of securing wealth through tangible assets. We are honored to have played a part in these stories and look forward to helping many more customers achieve their financial goals with American gold and silver.

Share Your Story

At **Prime Asset Group**, we believe that every customer has a story worth telling. If you have had a positive experience with our services, we invite you to share your story with us. Your testimonial could inspire others to take control of their financial future and experience the peace of mind that comes with owning American bullion.

SECTION 10

CONTACT US

We're Here to Help You Secure Your Future

At **Prime Asset Group**, we are committed to providing our customers with exceptional service and support. Whether you're looking to acquire American gold and silver, explore your options for a precious metals IRA, or simply learn more about our offerings, our team is here to assist you every step of the way.

We understand that making decisions about precious metals is an important part of your financial strategy, and we're dedicated to helping you make informed choices with confidence. Don't hesitate to reach out to us with any questions or to schedule a consultation.

Our Office Location

We are conveniently located in Calabasas, California, where our team of experts is ready to provide you with the guidance and support you need. Whether you prefer to contact us by phone, email, or in person, we are here to assist you.

Office Address:

Prime Asset Group
26635 Agoura Rd.
Suite 255
Calabasas, CA 91302

How to Reach Us

For your convenience, we offer multiple ways to get in touch with us. Please feel free to contact us using the method that best suits your needs:

Phone:

(866) 706-8781

Email:

info@theprimeasset.com

Website:

theprimeasset.com

Our team is available to answer your questions, provide quotes, and assist with any aspect of your precious metals journey. Whether you're a new customer or have been with us for years, we are dedicated to providing you with the highest level of service.

Stay Connected

We encourage you to stay connected with **Prime Asset Group** by visiting our website regularly for updates, new product offerings, and educational resources. You can also subscribe to our newsletter to receive the latest news and insights directly in your inbox.

At **Prime Asset Group**, your financial security is our priority. We look forward to helping you achieve your goals with the trusted value of American gold and silver.



Prime Asset Group is not a financial advisor. We do not provide personalized financial, legal, or investment advice. Any metals purchased from us are at your discretion, and we do not share in any gains you may realize from your investments. Likewise, we do not assume any responsibility for losses that may occur due to the ownership of precious metals.

We strongly recommend that you consult with a financial advisor before making any decisions regarding your retirement or investment strategies. Prime Asset Group provides general information about precious metals, but we do not offer advice on suitability, value, or potential profitability.

For advice tailored to your specific financial goals and circumstances, please consult with a qualified financial professional.